



**FOR IMMEDIATE RELEASE**

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**Innegra Technologies Presents at Cyclitech 2015 in Brussels**

*Three case studies will be presented on use of Innegra in tubular structure*

**Greenville, SC | December 9<sup>th</sup>, 2015** – Innegra Technologies Director of Business Development, Jen Hanna, will be presenting at Cyclitech 2015 in Brussels, Belgium on Wednesday December 9<sup>th</sup> 2015. She will be discussing three case studies that prove the benefits of using Innegra in tubular structures. Innegra has been proven to increase safety, durability, and damping properties in composites which shows promise for innovation in the cycling industry. In other composite products, Innegra acts as a safety feature reducing potential catastrophic failure that could result in injury, increases impact resistance, and provides damping benefits in composites. For the bicycling industry this could prove to be beneficial as more companies look to composite materials for innovation. By combining Innegra with other composite materials, catastrophic failure can be greatly reduced, composite bicycles would be more durable, and the damping properties would provide a smoother ride.

Cyclitech is the first international conference on bicycle technology co-organized by JEC Group and SPE. The event will take place on 8-9 December 2015, in Brussels, Belgium. This two day conference offers a unique opportunity to discuss and learn the latest bicycle technologies including latest trends in design and innovation, materials and processes for bicycle frame and components manufacturing, safety vs. performance, improvement of wheels, and increasing stiffness, increasing comfort and reducing failure. More information can be found at [www.cyclitech.com](http://www.cyclitech.com)

**About Innegra Technologies**

Innegra Technologies, headquartered in Greenville, South Carolina, is an advanced materials company that delivers innovative high performance fibers which improve the performance of composite and textile applications. Innegra S, developed in 2004 with commercial production beginning in 2009 in the US and Europe, has an extensive patent portfolio. [www.innegratech.com](http://www.innegratech.com)

**About JEC**

The JEC Company was created in December 1996 as a subsidiary of CPC, The Center for Promotion of Composites, a non-profit association. At the head of JEC since its creation, Mrs. Frederique Mutel fully committed to the expansion of composites, was instrumental in the establishment of JEC as provider of

high value knowledge and networking services. At the same time, conducting a strong international development. In addition to its headquarters in Europe (Paris, France), JEC opened offices in America and Asia.

### **About SPE**

SPE is the largest, most well-known plastics professional society in the world. We are the professional “home” for nearly 16,000 plastics professionals around the globe. For more than 70 years, we’ve been the “go to” technical information, training, networking, and knowledge-sharing source for plastics professionals who want to advance in their knowledge and their careers.