



## Inside Sales, Marketing, & Administration

### Job Description

Innegra Technologies is a high performance fiber company, with product applications in composites, sports and recreation, and rope/strapping industries, with new industry applications emerging rapidly. Innegra Technologies is a young company with an entrepreneurial zeal and a fast pace. Innegra Technologies has a team-oriented work environment and a focus on providing technical and business solutions to customers.

Members of our sales team interact closely with the technical team to assist with customers, suppliers, and research groups to advance the science and technology of high-performance thermoplastic fibers. Innegra Technologies is seeking an Inside Sales, Marketing, & Administrative person to join our collaborative and collegial team. This position will report to the Director of Business Development and would be responsible for supporting the sales and marketing team in all facets. Applicants will be expected to manage multiple tasks from a variety of departments with a main focus on marketing Innegra products and assisting in sales by researching and engaging different markets for the purpose of application development using Innegra fiber.

### Desired Skills & Experience

**Applicants must be U.S. Citizens or permanent residents.**

#### Responsibilities:

- Present Innegra S and its properties to supply chain customers and OEM's.
- Support of existing sales team
- Develop programs to grow Innegra brand within targeted OEM markets
- Develop and manage collateral marketing material.
- Social media program development and administration
- Organize tradeshow events.
- Understand customer needs and requirements
- Troubleshoot basic customer challenges.
- Work with the Innegra R&D and sales teams to define applications and projects.
- Minimal Quickbooks responsibilities.

**Qualifications:**

- Ability to multi-task, prioritize, and manage time effectively
- Excellent verbal and written communication and interpersonal skills
- Detail oriented
- Self-starter
- Experience in sporting goods a plus.
- Prior experience with textiles or fiber-reinforced composites is a plus but not a requirement.
- Ability to produce and deliver clear concise product and market information.
- Ability to develop spreadsheets for market analysis
- Microsoft software competency
- Familiarity with standard office productivity software
- Proficient in using CRM
- Must be capable of working closely with both technical and nontechnical persons, have a strong work ethic, and a love of new challenges
- Some travel required

**Education / Experience**

- BA/BS degree in business, marketing or related field of study
- 1+ years of experience in sales and marketing

**Location Information**

Innegra Technologies is located in Greenville, South Carolina, about halfway between Atlanta, GA and Charlotte, NC in the foothills of the Appalachian Mountains. The “Upstate” region of South Carolina offers a wealth of cultural and recreational opportunities over all four seasons. The cost of living is below the national average, and the quality of life is high. Innegra Technologies offers competitive compensation packages.

Innegra Technologies is an Equal-Opportunity Employer.

**Application Information**

Local applicants only.

Position P/T with potential to develop into F/T.

Please send resumes to [info@innegratech.com](mailto:info@innegratech.com) and put “Inside Sales” in subject line.